

From: Jane Doe [customerservice@resumiteonline.com]

Sent: Saturday, April 07, 2007 12:56 PM

To: tgolden@mortgagensights.com

Subject: Jane Doe Resume for Marketing Associate

Jane L. Doe Applying for Marketing Associate

Jane L. Doe

123 Anywhere Ave.

Big City, St 11222

Cell-111-444-5555

Phone-222-333-1111

Fax- 999-888-7777

Email: JaneDoe@JaneDoe.com



For My Full Resume click here: www.JaneDoe.com

Dear Ms. Smith:

Your Marketing Associate opening is an excellent match to my credentials, and I am extremely interested in your opportunity.

You'll see that I'm a recent college graduate (BA in marketing communications) whose experience includes a marketing internship with ABC Company.

- Based in ABC's London subsidiary, I coordinated a major product-rebranding project, a high priority assignment seldom given to interns. Earning strong commendations for my efforts, I managed a complete overhaul of ABC product packaging (encompassing box shape, production method, artwork and copy). Within the first few weeks of market rollout across the UK, the new packaging outperformed all forecasts, exceeding brand-recognition, sales, shelf presence and market-share goals.
- As a result of this success, I was given additional assignments for ABC Brand and DEF Brand. I completed field research to propel future product launches and participated in another product-repositioning initiative, with responsibility for market research, competitive-intelligence gathering and packaging redesign.
- In addition to this relevant experience, I offer sales and leadership experience gained

through employment as a retail sales associate and as a residential advisor at Temple University. Rounding out these qualifications are international experience (I studied in London and traveled throughout Europe), fluency in Spanish and proficiency in MS Office Suite.

Ms. Smith, I am excited about your plans for global expansion, and I am confident that my marketing skills and knowledge of international business practices will help you achieve your objectives. It would be my pleasure to discuss your needs and explore how I can contribute to your marketing team. To access my resume please click here

www.JaneDoe.com

I look forward to discussing a possible professional affiliation with Action Company.

Sincerely,

Jane L. Doe

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